

Strategic Plan (3 to 5 years)

Organization Name: _____

Vision Statement

CORE VALUES/BELIEFS (Should/Shouldn't)	PURPOSE (Why)	TARGETS (3-5 YRS.) (Where)	GOALS (1 YR.) (What)																															
1)		BIG GOAL <table border="1"> <tr><td>Future Date</td><td></td></tr> <tr><td>Revenues</td><td></td></tr> <tr><td>Profit</td><td></td></tr> <tr><td>Market Cap/Cash</td><td></td></tr> </table>	Future Date		Revenues		Profit		Market Cap/Cash		Yr. Ending																							
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2)		Revenues																																
3)		Profit																																
4)		Gross Margin																																
5)		Future Date	Cash																															
6)		Revenues	A/R Days																															
7)		Profit	Inv. Days																															
8)		Market Cap/Cash	Rev./Employee																															
5)	<p align="center">Actions <i>To Live Values and Purposes</i></p> <table border="1"> <tr><td>1</td><td></td></tr> <tr><td>2</td><td></td></tr> <tr><td>3</td><td></td></tr> <tr><td>4</td><td></td></tr> <tr><td>5</td><td></td></tr> </table>	1		2		3		4		5		<p align="center">Focus Sprints <i>Period _____</i></p> <table border="1"> <tr><td>1</td><td></td></tr> <tr><td>2</td><td></td></tr> <tr><td>3</td><td></td></tr> <tr><td>4</td><td></td></tr> <tr><td>5</td><td></td></tr> </table>	1		2		3		4		5		<p align="center">Focus Sprint Targets</p> <table border="1"> <tr><td>1</td><td></td></tr> <tr><td>2</td><td></td></tr> <tr><td>3</td><td></td></tr> <tr><td>4</td><td></td></tr> <tr><td>5</td><td></td></tr> </table>		1		2		3		4		5	
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Strengths/Core Competencies 1. 2. 3. 4. 5.		Weaknesses 1. 2. 3. 4. 5.																																