

# Strategic Plan (3 to 5 years)

Organization Name: \_\_\_\_\_

## Vision Statement

CORE VALUES/BELIEFS (Should/Shouldn't)	PURPOSE (Why)	TARGETS (3-5 YRS.) (Where)	GOALS (1 YR.) (What)																														
1)		<b>BIG GOAL</b>  <table border="1"> <tr><td>Future Date</td><td></td></tr> <tr><td>Revenues</td><td></td></tr> <tr><td>Profit</td><td></td></tr> <tr><td>Market Cap/Cash</td><td></td></tr> </table>	Future Date		Revenues		Profit		Market Cap/Cash		Yr. Ending																						
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	<p align="center"><b>Actions</b> <i>To Live Values and Purposes</i></p> <table border="1"> <tr><td>1</td><td></td></tr> <tr><td>2</td><td></td></tr> <tr><td>3</td><td></td></tr> <tr><td>4</td><td></td></tr> <tr><td>5</td><td></td></tr> </table>	1		2		3		4		5		<p align="center"><b>Focus Areas</b></p> <table border="1"> <tr><td>1</td><td></td></tr> <tr><td>2</td><td></td></tr> <tr><td>3</td><td></td></tr> <tr><td>4</td><td></td></tr> <tr><td>5</td><td></td></tr> </table>	1		2		3		4		5		<p align="center"><b>Focus Measures</b></p> <table border="1"> <tr><td>1</td><td></td></tr> <tr><td>2</td><td></td></tr> <tr><td>3</td><td></td></tr> <tr><td>4</td><td></td></tr> <tr><td>5</td><td></td></tr> </table>	1		2		3		4		5	
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### Strengths/Core Competencies

- 1.
- 2.
- 3.
- 4.
- 5.

### Weaknesses

- 1.
- 2.
- 3.
- 4.
- 5.

# My Quarterly Plan

Period:

Your Name:

THEME	YOUR ACCOUNTABILITY																																																	
<p style="text-align: center;"><b>GOALS FOR PERIOD</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;">Deadline:</td> <td></td> </tr> <tr> <td colspan="2" style="text-align: center;">Measurable Target/Critical #</td> </tr> <tr> <td colspan="2" style="height: 40px;"></td> </tr> </table> <p style="text-align: center;"><b>FOCUS AREAS</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td></td> <td style="text-align: right;"><i>Who</i></td> </tr> <tr> <td style="width: 5%;">1</td> <td></td> </tr> <tr> <td>2</td> <td></td> </tr> <tr> <td>3</td> <td></td> </tr> <tr> <td>4</td> <td></td> </tr> <tr> <td>5</td> <td></td> </tr> </table>	Deadline:		Measurable Target/Critical #					<i>Who</i>	1		2		3		4		5		<p style="text-align: center;"><b>FINANCIAL MEASURES</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 15%;">Qtr. #</td><td></td></tr> <tr><td>Revenues</td><td></td></tr> <tr><td>Profit</td><td></td></tr> <tr><td>Market Cap</td><td></td></tr> <tr><td>Gross Margin</td><td></td></tr> <tr><td>Cash</td><td></td></tr> <tr><td>A/R Days</td><td></td></tr> <tr><td>Inv. Days</td><td></td></tr> <tr><td>Rev./Emp.</td><td></td></tr> </table> <p style="text-align: center;"><b>KEY PERFORMANCE INDICATORS (KPIs)</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td></td> <td style="text-align: right;"><i>Goal</i></td> </tr> <tr> <td style="width: 5%;">1</td> <td></td> </tr> <tr> <td>2</td> <td></td> </tr> <tr> <td>3</td> <td></td> </tr> <tr> <td>4</td> <td></td> </tr> <tr> <td>5</td> <td></td> </tr> </table> <p style="text-align: center;"><b>CELEBRATION or REWARD</b></p> <div style="border: 1px solid black; height: 40px; width: 100%;"></div>		Qtr. #		Revenues		Profit		Market Cap		Gross Margin		Cash		A/R Days		Inv. Days		Rev./Emp.			<i>Goal</i>	1		2		3		4		5	
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